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FOR IMMEDIATE RELEASE

Prominent Encino Periodontists Enhance Patient Care with 3-D Dental Imaging System

Drs. Franklin D. Niver, D.M.D, Robert L. Sobel D.D.S, and Stephen A. Horowitz, D.D.S. are Encino's first periodontists to use Imaging Sciences' i-CAT™ advanced 3-D imaging machine to improve diagnosis and treatment planning

Encino, Calif.—June 13, 2005—Imaging Sciences International today announced that Drs. Franklin D. Niver, D.M.D., Robert L. Sobel, D.D.S., and Stephen A. Horowitz, D.D.S. are Encino's first periodontists to adopt Imaging Sciences' advanced i-CAT™ 3-D imaging technology. The i-CAT™ gives dentists and specialists the most complete information about the anatomy of a patient's face, teeth, jaws, and sinuses, which leads to the most accurate treatment and predictable outcomes for patients' surgical procedures.

Now, patients who visit Drs. Niver, Sobel, and Horowitz's practice will benefit from the most advanced 3-D dental imaging technology. They are now using Imaging Sciences' i-CAT™ as part of their full scope of periodontal surgery, including dental implants; bone reconstruction/grafting; pathology; screenings for infection; and TMJ evaluation.

“Simply put, the i-CAT™ dramatically advances patient care,” says Dr. Sobel. “It greatly enhances our ability to accurately prepare treatment plans for dental implant cases. Important anatomic structures can be precisely identified and exploratory surgeries are no longer necessary. Exact implant location and implant dimension can be determined pre-

operatively, allowing for a much more controlled and precise surgical procedure. The i-CAT's high-tech, in-office scanning and immediate three-dimensional digital reconstruction of a patient's anatomy is a dramatic step forward in implant diagnostics. It is safer, faster, more convenient, and provides more accurate three-dimensional information of the jaws and sinuses than conventional scanning."

The comprehensive 3-D images produced by Imaging Sciences' i-CAT™ are a valuable tool to patients considering both necessary and elective procedures. "It's most helpful when you're trying to explain the value of a procedure to a patient," says Dr. Niver. "The scans reveal detailed information that's crucial for planning bone grafting and implant procedures. And the immediate three-dimensional digital reconstruction allows us to share a visual diagnosis with our patients so they can better understand their treatment options. In addition, we are exposing patients to a significantly lower radiation dose compared to traditional CT scans. Only the i-CAT™ improves doctor/patient communication and convenience since it produces in-office images."

The easy-to-use i-CAT™ is a Cone Beam 3-D Imaging System that produces more thorough three-dimensional views of all oral and maxillofacial structures. Patients remain seated in an 'open environment scan', which increases patient comfort and captures the natural orientation of anatomy. The data is transferred to a computer, typically within one minute, and displayed on an intuitive 3-D mapping tool that allows doctors and technicians to easily format and select desired 'slices' for immediate viewing. Requiring under 60 square feet of office space, the i-CAT™ creates 3-D images at reduced cost and with considerably less radiation than traditional Fan Beam Computed Tomography systems.

"It's extremely gratifying to know Drs. Niver, Sobel, and Horowitz are using our 3-D imaging technology to benefit both their patients and their practice," says Ed

Marandola, Vice President and General Manager, Imaging Sciences. “The i-CAT™ provides their practice with more accurate anatomical information than they could possibly capture with X-ray films or traditional scans, without having to inconvenience patients by sending them out to a hospital for CT scans. Now Dr. Niver, Dr. Sobel, and Dr. Horowitz can increase their patients’ comfort by sharing their 3-D digital images to explain diagnoses, treatments, and expected outcomes, in one convenient visit. No other in-office X-ray imaging system comes close to the i-CAT™.”

For more information on Dr. Niver, Dr. Sobel, and Dr. Horowitz’s practice, please call 818-788-6600, or email Robert@Sobel.biz. All media inquiries please contact Alicia Buonanno at 610-642-8253.

ABOUT DR. NIVER, SOBEL, AND HOROWITZ’S PRACTICE

Dr. Niver, Dr. Sobel, and Dr. Horowitz have over sixty years of combined practice experience in Periodontics. They were among the first dental practitioners in the San Fernando Valley to develop a dental implant practice with sterile operating rooms designed exclusively to place dental implants. Dr. Niver and Sobel placed their first implants in 1987, and since then have placed nearly five thousand implants for more than two thousand patients. Always on the cutting edge of technology and continuing education, they have incorporated the i-CAT system into their practice to give their patients the ultimate in three-dimensional imaging with the greatest possible reduction in radiation.

ABOUT IMAGING SCIENCES INTERNATIONAL, INC.

Serving the dental industry since 1992, Imaging Sciences International is a global leader in the development and manufacturing of the most advanced computer controlled dental and maxillofacial radiography products in the world. The company’s marquee products provide dentists and other health care professionals with on-site, state-of-the-art imaging that extends quality of care and provides more predictable treatment outcomes. The Panorex CMT provides state-of-the-art panoramic imaging, as well as complex motion tomography for implant and TM Joint imaging; and the i-CAT™ cone beam three-dimensional dental imaging system offers 3D imaging technology at a significantly lower cost and less radiation than traditional CT scans.

Imaging Sciences is recognized internationally by leading dentists and radiologists as one of the most innovative companies in the world. Learn more about Imaging Sciences’ cutting edge technologies at WWW.IMAGINGSCIENCES.COM.

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