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FOR IMMEDIATE RELEASE

Imaging Sciences Creates National Sales Team to Meet Demand for Dental Digital Imaging Systems and Support

ISI Elevates the Standard in Dental Digital Imaging Industry by Hiring Experts to Help Dentists Diagnose Conditions and Manage Risk Using 3-D Digital X-Ray Technology

Hatfield, Pa.—June 9, 2004—Imaging Sciences International today announced the creation of an elite sales force that will provide dentists nationwide with the utmost in technically competent and medically knowledgeable pre- and post-sales support for the Company's expanding line of innovative and affordable digital X-ray imaging systems.

The new national sales team is comprised of dental imaging industry veterans with a combined total of over 57 years of experience serving and supporting dental practices across the U.S. Each member of this select team is highly educated in traditional and digital X-ray imaging and has a superb understanding of how dental practices are managed. Collectively, their mission is to help dentists nationwide understand, acquire, install, and use Imaging Sciences' growing line of affordable, yet technologically advanced 3-D digital X-ray imaging systems.

Imaging Sciences' new national sales team consists of:

- Art Micheli, Director of Sales, Eastern Region. Mr. Micheli joins the company after a successful career at PracticeWorks. He has 20 years experience in the dental technology industry, specializing in practice

management software, cosmetic imaging, digital radiography, and clinical-based charting. He can be reached at AMicheli@ImagingSciences.com.

- Jeff Haas, Director of Sales, Western Region. Mr. Haas has extensive knowledge of high-tech dental radiology and state-of-the-art dental equipment, having spent over 17 years working for the industry's most successful dental imaging manufacturers, including Trophy Dental, Schick Technologies, and Sullivan Dental Products (now Sullivan & Shine). Jeff can be reached at JHaas@ImagingSciences.com.
- Mike Archer, Director of Sales, Eastern Region. Mr. Archer brings 20 years of experience in the dental products industry to Imaging Sciences and specializes in software and digital radiology. He previously worked with PracticeWorks and is an expert in dental office operational needs. Mr. Archer can be reached at MArcher@ImagingSciences.com.
- Keith Goldstein, Area Sales Manager, Los Angeles County Region. Mr. Goldstein, who served at PracticeWorks, specializes in working with oral surgeons and is well versed in practice management and digital practices. He can be reached at KGoldstein@ImagingSciences.com.
- Mark Nguyen, Area Sales Manager, West Coast and Southwestern Region. Mr. Nguyen has experience in the dental industry, specializing in digital radiography and intra-oral imaging and is skilled in the areas of equipment training, installation, and tech support. He can be reached at MNguyen@ImagingSciences.com.

The team will be led by Chris Scharff, who has been appointed Vice President of Sales and Marketing. Mr. Scharff has been with the company for more than six years and produced the highest sales revenue in 2003. In his new position as VP of Sales and Marketing, Scharff will be responsible for managing and coordinating the sales cycle time, sales productivity, and measurement.

Imaging Sciences' new national sales team was forged in direct response to strong demand for the Company's new i-CAT™ 3-D digital X-ray imaging system. The easy to use i-CAT™ provides complete 3-D views of maxillofacial structures using Cone Beam Computed Tomography (CBCT), allowing thorough diagnosis and planning and more

predicable treatment outcomes. The i-CAT™ requires less than 60 square feet of office space and creates 3-D images at half the cost, and with less radiation, than traditional Fan Beam Computed Tomography systems.

“By fielding an application-oriented sales team, we can help dentists better address the diagnosis and risk-management aspects of their practice,” says Edward Marandola, Vice President and General Manager for Imaging Sciences International. “When a dentist calls us and needs information, we can deliver a sales person who is dedicated to their region, who knows both traditional and digital X-ray imaging inside out, and who understands how a dental practice operates. Digital 3-D X-ray imaging is a new and exciting approach that we’re at the forefront of technologically, as well as from the sales and service perspectives.”

ABOUT IMAGING SYSTEMS INTERNATIONAL

Serving the dental industry since 1992, Imaging Sciences International is a global leader in the development and manufacturing of the most advanced computer controlled dental and maxillofacial radiography products in the world. The company’s marquee products provide dentists and other health care professionals with on-site, state-of-the-art imaging that extends quality of care and provides more predictable treatment outcomes. The Panorex CMT provides state-of-the-art panoramic imaging, as well as complex motion tomography for implant and TM Joint imaging; and the i-CAT™ cone beam three-dimensional dental imaging system offers 3D imaging technology at a significantly lower cost and less radiation than traditional CT scans.

Imaging Sciences is recognized internationally by leading dentists and radiologists as one of the most innovative companies in the world. Learn more about Imaging Sciences’ cutting edge technologies at www.imagingciences.com.

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